



# Program Book Advertising Information

## 2024 - 2025 Season

Support **Eisemann Center Presents** programming and residency activities by advertising in the season programs. Your message will reach the affluent, loyal, and influential audiences that attend live arts performances. **Each program book is produced individually so your ad can change often.** This allows more flexibility in your messaging than other arts programs printed all at once.

<b>FULL COLOR COVER AND INSIDE AD PRICES</b>			
FULL SEASON - \$7,500 Outside Back Cover			
FULL SEASON - \$5,500 Inside Front Cover or Inside Back Cover			
<u>2024-2025</u>	<u>Full Page</u>	<u>Half Page</u>	<u>Quarter Page</u>
Full Season	\$2,700	\$2,000	\$1,500
Half Season	\$1,800	\$1,300	\$1,000
Single Show	\$400	\$350	\$300

<b>BLACK AND WHITE AD PRICES</b>			
<u>2024-2025</u>	<u>Full Page</u>	<u>Half Page</u>	<u>Quarter Page</u>
Full Season	\$2,200	\$1,600	\$1,100
Half Season	\$1,400	\$1,100	\$900
Single Show	\$300	\$200	\$150

### MECHANICAL REQUIREMENTS

- High resolution pdf files are accepted.
- All images should be 300 dpi.
- Full color ads are available in select positions.
- Ads may be submitted in InDesign, Photoshop or Illustrator or on CD. MS Publisher, Word, Quark & Pagemaker files are not acceptable.
- Ads submitted must be camera-ready and accurately sized. If advertisers need any assistance with production the Eisemann Center Marketing Department will design and produce an ad for a \$100 fee. Minimal updates are \$25.

<b>DISPLAY AD SIZES</b>	
<u>Size</u>	<u>Image Specs</u>
Full Page	4.75" x 7.75"
Half Page - Vertical	2.35" x 7.75"
Half Page - Horizontal	4.75" x 3.75"
Quarter Page - Horizontal	4.75" x 1.78"
Artwork for 1st ad due by 9/11/23.	

### *Eisemann Center Audience Demographics*

- 79% College Graduates
- 68% Professional / Managerial
- 71% Homeowners
- 73% Travel Twice a Year
- 77% Dine Out Weekly
- Average Household Income is \$194,940



For more information or to submit ads and artwork, please contact Alexis Moorer at 972-744-4613 or email [Alexis.Moorer@cor.gov](mailto:Alexis.Moorer@cor.gov).

# 2024 – 25 Season Calendar

Camera-ready program ads for the full season are due by Sept. 9, 2024. Ads going into individual books should be in no later than two weeks ahead of the performance date(s). \*Schedule is subject to change

## September 2024

8PM / Sat, Sept. 21, 2024

### **The Brit Pack**

Hill Performance Hall

## October 2024

7:30PM / Mon, Oct. 7, 2024

### **Dances For The Ears!-**

#### ***Keyboard.Conversations***

Bank of America Theatre

7:30PM / Thu, Oct. 10, 2024

### **Aida Cuevas**

Hill Performance Hall

7:30PM / Thu, Oct. 17, 2024

### **Terri Clark**

Hill Performance Hall

8PM / Sat, Oct. 19, 2024

### **A Conversation with Mandy**

#### **Patinkin and Kathryn Grody**

Hill Performance Hall

2PM / Sun, Oct. 20, 2024

### **Sugar Skull! A Dia De Muertos**

#### **Musical Adventure**

Bank of America Theatre

7:30PM / Tue, Oct. 22, 2024

### **An Evening Conversation with Ina**

#### **Garten**

Hill Performance Hall

## November 2024

8PM / Fri, Nov. 8, 2024

2PM / Sat, Nov. 9, 2024

### **Encanto: The Sing Along Film**

#### **Concert**

Hill Performance Hall

8PM / Thu, Nov. 14, 2024

### **An Evening with Fran Lebowitz**

Hill Performance Hall

8PM / Sat, Nov. 16, 2024

### **Matthew Whitaker Quintet**

Bank of America Theatre

## December 2024

Mon, Dec. 9 - Tue, Dec. 10, 2024

### **The Swingles**

Bank of America Theatre

7:30PM / Mon, Dec. 16, 2024

### **A Few Of Your Favorite Things-**

#### ***Keyboard.Conversations***

Bank of America Theatre

Dec. 19 – 22, 2024

### **Christmas With C.S. Lewis**

Bank of America Theatre

8PM / Sat, Dec. 28, 2024

### **Campana Sobre Campana:**

#### **Christmas In Mexico**

Hill Performance Hall

## January 2025

8PM / Fri, Jan. 10, 2025

### **Pink Martini**

Hill Performance Hall

7:30PM / Wed, Jan. 22, 2025

### **Dog Man The Musical**

Hill Performance Hall

## February 2025

7:30PM / Mon, Feb. 10, 2025

### **Ballet Folklorico De Mexico De**

#### **Amalia Hernandez**

Hill Performance Hall

8PM / Fri, Feb. 14, 2025

### **Amanda McBroom's Crimes of**

#### **The Heart**

Bank of America Theatre

8PM / Sat, Feb. 22, 2025

### **MOMIX: Alice**

Hill Performance Hall

8PM / Sat, Feb. 22, 2025

### **Sammy Miller and The**

#### **Congregation**

Bank of America Theatre

7:30PM / Mon, Feb. 24, 2025

### **Franz Schubert**

#### ***Keyboard.Conversations***

Bank of America Theatre

## March 2025

4PM / Sun, Mar. 2, 2025

### **Rhythm India**

Hill Performance Hall

2PM / Sun, Mar. 9, 2025

### **Lightwire Theater: The Ugly**

#### **Duckling**

Bank of America Theatre

8PM / Sat, Mar. 15, 2025

### **The Hip-Hop Orchestra**

#### **Experience Featuring Ensemble**

#### **Mik Nawooj**

Bank of America Theatre

7:30PM / Tue, Mar. 18, 2025

### **Anoushka Shankar**

Hill Performance Hall

2PM / Sun, Mar. 23, 2025

### **Trailblazing Women Of Country**

Hill Performance Hall

8PM / Fri, Mar. 28, 2025

### **Mandy Gonzalez Sings Lin-**

#### **Manuel Miranda**

Hill Performance Hall

8PM / Sat, Mar. 29, 2025

### **Jazz at Lincoln Center Presents:**

#### **New Orleans Songbook**

Bank of America Theatre

## April 2025

2PM / Sun, Apr. 13, 2025

### **Honolulu Theater For Youth: The**

#### **Pa'akai We Bring**

Bank of America Theatre

8PM / Sat, Apr. 19, 2025

### **Amirah Sackett And Mr. MiC**

Bank of America Theatre

7:30PM / Mon, Apr. 21, 2025

### **Humor In Music-**

#### ***Keyboard.Conversations***

Bank of America Theatre

## June 2025

8PM / Sat, Jun. 14, 2025

### **Paula Poundstone**

Hill Performance Hall



# Eisemann Center Presents

## Contract for Program Advertising

### Full 2024-2025 Season Program Ads

#### Eisemann Center Presents Program Ad Order Details

Check Ad Choice:	Full Season	Half Season	Single Show
Back Cover	\$7,500 _____	N/A	N/A
Inside Back Cover	\$5,500 _____	N/A	N/A
Full Page (Full Color)	\$2,700 _____	\$1,800 _____	\$400 _____
1/2 Page (Full Color)	\$2,000 _____	\$1,300 _____	\$350 _____
1/4 Page (Full Color)	\$1,500 _____	\$1,000 _____	\$300 _____
Full Page (B&W)	\$2,200 _____	\$1,400 _____	N/A
1/2 Page (B&W)	\$1,600 _____	\$1,100 _____	N/A
1/4 Page (B&W)	\$1,100 _____	\$ 900 _____	N/A

#### Check All That Apply

- |   |                             |
|---|-----------------------------|
| <input type="checkbox"/> New advertiser         | Special Instructions: _____ |
| <input type="checkbox"/> Same ad as last season | _____                       |
| <input type="checkbox"/> Revise last season ad  | _____                       |
| <input type="checkbox"/> New ad artwork to come | _____                       |

A \$100 charge will be incurred for any ad not camera-ready. Deadline for season orders and ad materials is September 9, 2024. Ads can be changed for subsequent shows if desired. Submit ads as high resolution pdf files to Alexis.Moorer@cor.gov, formatted in InDesign, Photoshop or Illustrator. Ads created in MS Publisher, Quark, or Pagemaker are not acceptable. All color ads must be in CMYK mode, and all photos should be 300 dpi or greater.

**Please Print or Type**

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Street Address \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_

Email Address \_\_\_\_\_ Phone \_\_\_\_\_

Printed Name of Authorized Representative \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

- PAYMENT:**  Check Enclosed       Discover       Mastercard  
 Invoice       Visa       American Express

Card Number: \_\_\_\_\_ Expiration \_\_\_\_\_

Signature \_\_\_\_\_ Security Code \_\_\_\_\_

Please complete form and return to your sales representative or email it to  
 Alexis.Moorer@cor.gov to secure your ad placement.