

## **FOR IMMEDIATE RELEASE**

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### **OutLoud Dallas Announces "See Me": A Groundbreaking Interactive Theatrical Experience**

**Dallas, Texas – July 10, 2024** – OutLoud Dallas and the Eisemann Center, in collaboration with Chicago-based artist Ruben Carrazana, are proud to present "See Me," an innovative interactive theatrical performance and exhibition that examines how technology impacts human connection. "See Me" will premiere at the Eisemann Center for the Performing Arts in the Bank of America Theater on Friday, September 27, 2024, at 8:00 pm. Performances will run through Saturday, October 5, 2024.

This groundbreaking project challenges audiences to ask why stories are important to us, and how technology has shaped the way we share our stories. Audiences are invited to explore what it means to be human in an ever-evolving world as they are immersed in the personal stories of community members brought to life with cutting edge technology.

"See Me" centers the perspectives of a generation raised with unprecedented access to technology. Young people from across North Texas collaborated with professional artists and director, Ruben Carrazana, to bring their stories to life through original music, choreography, lighting, holograms and projections. "All of our work at OutLoud centers around asking young people, who needs to hear your voice and what do they need to hear you say?" Says co-founder and Executive Director, Jeffery Moffitt. "See Me" provides space for young people to answer these questions and creates a larger dialogue in the fabric of the community narrative.

### **Community Workshops and Development**

The "See Me" project began in early 2024 with a series of workshops at North Texas schools and community partner sites. These workshops, led by Ruben Carrazana and OutLoud artists, guided high school and college students through exercises in personal identity exploration using writing, spoken word poetry, and theater.

The themes identified during these workshops form the foundation of the "See Me" script. A select group of OutLoud youth and community members from diverse backgrounds across North Texas has been chosen to expand upon these themes, contributing their personal stories and perspectives. Under the direction of Ruben Carrazana, the group will rehearse at OutLoud's Youth Arts Center beginning in August.

## **Touring and Fringe Festival Participation**

Following its premiere at the Eisemann Center, OutLoud plans to tour "See Me" to several out-of-state fringe festivals beginning in the summer of 2025. This touring opportunity will enable youth performers to share their voices on a national stage, highlighting the power of their stories and expanding their impact as artists and changemakers.

## **Performance Details**

All performances will be held at the Charles W. Eisemann Center for the Performing Arts and Corporate Presentation in the Bank of America Theater.

- September 27<sup>th</sup>, 28<sup>th</sup>, October 3<sup>rd</sup>, 4<sup>th</sup> at 8:00PM
- September 29<sup>th</sup>, October 5<sup>th</sup> at 2:00PM

Tickets are \$25 and are available for purchase online at [www.eisemanncenter.com](http://www.eisemanncenter.com) or by calling the Eisemann Center Ticket Office at 972-744-4650. Group discounts are available for 10 or more persons. Lobby and Ticket Office hours are 10 a.m. to 6 p.m. Monday through Saturday, two hours before showtime on Sundays and through intermission on performance evenings/Sundays.

For more information about the immersive production, please visit:  
[www.weareoutloud.org/seeme](http://www.weareoutloud.org/seeme)

## **About OutLoud**

At OutLoud, we believe that youth are forces of change in our community. Youth don't just have future potential; they are powerful right now, and their voices need to be heard. We serve youth and educators from over 30 different zip codes in the Dallas area, providing free access to arts and well-being programming at our Youth Arts Center and community sites across the city. OutLoud has a longstanding commitment to empowering young people through artistic expression, reaching communities across the DFW metroplex. "See Me" continues this mission by providing a larger platform and more resources to amplify the voices of young people, fostering community engagement, and shifting perspectives on the capabilities of today's youth.

## **About Ruben Carrazana**

Ruben Carrazana is a theater artist from Miami. Represented by Grossman & Jack Talent, stage acting credits include: Steppenwolf Theatre, Remy Bumppo Theatre, and more, with screen credits

including "Chicago PD" and Nordstrom. Ruben has directed for Lifeline Theatre and Pegasus Theatre Chicago. As a writer, he has been commissioned by Kitchen Dog Theater and Danielle Georgiou Dance Group. He has received numerous grants and awards, including the Edyth Renshaw Award, an Activating Vacancy grant from bcWORKSHOP and the National Endowment for the Arts, a TACA Resiliency Initiative Grant, and an Individual Artists Program Grant from the City of Chicago. Ruben holds a BFA from Southern Methodist University.

### **About Eisemann Edge Initiative**

OutLoud is the 2024 recipient of the Eisemann Edge Initiative grant and was awarded \$100,000 for the development and premiere of "See Me". The Eisemann Edge Initiative at Communities Foundation of Texas ("Eisemann Edge") uplifts nonprofits and projects that explore the intersection of technology with performing and visual arts. Launched in 2019 through support from Charles and the late Ann Eisemann, the Eisemann Edge encourages the growth of tech-based arts internationally. In 2022, CFT began partnering with the Eisemanns to manage and support its grantmaking process.

### **About the Charles W. Eisemann Center for Performing Arts:**

The Eisemann Center, a City of Richardson facility, is a hub for arts and culture dedicated to presenting exceptional and innovative artistic experiences. Dubbed *The Crown Jewel of North Texas*, the center hosts a diverse range of performances, exhibitions, and educational programs aiming to enrich the entire North Texas region through artistic expression. The Eisemann Center is in the Galatyn Park Urban Center at 2351 Performance Drive in Richardson, Texas. The Eisemann Center is easily accessible from Highway 75 North taking the Galatyn Parkway/ Renner Road exit going north and the Galatyn Parkway/Campbell Road exit going south or from the DART light rail station at Galatyn Park.

### **Press Inquiries**

For more information about "See Me," interview requests, or press passes, please contact Allison Caldwell at [allison@weareoutloud.org](mailto:allison@weareoutloud.org).

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